

Now Recruiting: Group Leaders

Now to Launch is a program that supports refugees, new migrants, and people seeking asylum in all aspects of their food business development: from ideation, operations and finances, to marketing and fundraising.

Isolation is one of the most significant challenges that these entrepreneurs will face. As part of Now to Launch, we will be calling on big-hearted, skilled professionals to support our entrepreneurs. To help build these communities of support, we are recruiting three Group Leaders in each of the following areas:

The Trailblazers

Are you a Trailblazer? We are looking for:

- *Entrepreneurs*
- *Business leaders*
- *Founders*
- *Innovators*
- *Visionaries*
- *Techies*
- *Foodies*

Whatever your field, if you've been through the hard trials of starting something new, come and bare your battle scars and share your trophies as you lead the group of Trailblazers! Whether your tale is cautionary or inspirational (or both), share your experience and knowledge.

The Budget Balancers

Are you a Budget Balancer? We are looking for:

- *Accountants*
- *Book-keepers*
- *Financial planners*
- *Business planners*

If you've got a penchant for numbers and experience in navigating the complexities of accounting and bookkeeping, our entrepreneurs need you. You will have the opportunity to lead the group of Budget Balancers to help get new entrepreneurs on solid footing in financial literacy and planning for their new business ventures.

The Communicators

Are you a Communicator? We are looking for:

- *Marketers*
- *Writers*

- *Social media aficionados*
- *Graphic designers*
- *Website developers*
- *Filmmakers*
- *Photographers*

If you're passionate about conveying ideas, and depicting stories, leading this group is for you. Whatever your medium, help bring entrepreneurs' past, present and future to life in a dynamic way. Or if you have a deep understanding of the Australian market, your expertise is needed to lead the group of Communicators to help entrepreneurs define their brand.

The Fundraisers

Are you a Fundraiser? We are looking for:

- *Philanthropists*
- *Crowd funders*
- *Capital raisers*
- *Seed funders*

Every great idea at some point will need some funds to back it up. For refugees and new migrants, this can be one of the most challenging areas: to have a great idea but without long credit histories, or family and friends with deep pockets. Here you will lead the group to develop new concepts, create innovative strategies or models for how entrepreneurs can raise the funds they need to kick start their new businesses.

The Operators

Are you an Operator? We are looking for:

- *Food business operators*
- *Health and safety officers*
- *Chefs*
- *Supply chain and logistics specialists*
- *Kitchen managers*

You know the ins and outs of managing a smooth food business, keeping customers happy, and staff productive. Through your leadership, the Operators group will support entrepreneurs to enhance processes, and work closely with suppliers to make the best product or service possible. If you've worked in or run a food business and have lessons to share, this group is for you.

Note: If you're interested in working with us but can't quite find where you fit in our Groups, send us an email (betty@nowtolaunch.org.au) briefly explaining your skills and background. We'd love to hear from you!