

Climate for Change

2018 Fundraising & Communications Fellowship



Position Title: Fundraising & Communications Fellow

Location: Melbourne

Time required: 5 to 10 hours per week over four months

Commitment: Three day retreat between January 25 and January 28, 2018 and a weekly session (6pm to 8:30pm on a weekday) until the end of May 2018

Remuneration: This is a voluntary position

An exciting opportunity for 25 people with passion, drive and initiative to develop skills and experience valuable to the not-for-profit and environment sectors while making a tangible difference to Climate for Change and the work that we do.

Please [apply here](#).

Applications will be accepted on a rolling basis from November 8. This is a highly sought-after opportunity so get in quick! We will be interviewing candidates from mid-November 2017.

Please don't hesitate to contact Jackson at jackson@climateforchange.org.au or on 0466321096 with any questions.

About Climate for Change

Climate for Change is a volunteer-powered, not-for-profit organisation on a mission to create the social mandate for effective action on climate change.

We use a unique and tested model of small gatherings in people's homes to facilitate face-to-face conversations about climate change, with each gathering generating at least

another opportunity for others to join in the conversation.

This unique model within the climate movement combines social and behaviour change theories with knowledge from network marketing and community organising to facilitate transformative engagement and exponential growth.

Our goal is to encourage conversations about climate change with enough people to shift the social climate on the issue. We have grown rapidly since our humble beginnings three years ago and have big plans for next year. For more information, visit www.climateforchange.org.au.

About the Fellowship

Following the success of our 2017 Fellowship Program, where fellows successfully undertook the four month fellowship and project-managed nearly all aspects of a \$150, 000 fundraiser, we are looking for a new group of 25 committed volunteers to join us in 2018.

You will learn and work with a small, dedicated team to design and implement ambitious real-life fundraising projects in a fun and supportive environment. This is a great opportunity for someone wanting first-hand experience in the not-for-profit sector while gaining fundamental skills needed for fundraising, communication and community organising roles.

To ensure you have the skills and knowledge it takes to complete these projects successfully, you will be trained and supported by experts in a range of fundraising and communication fields.

Topics covered will include (but not be limited to):

- Fundraising strategy and legalities
- Copy writing
- Communicating to inspire action
- Crowd funding
- Peer-to-peer fundraising
- Project management

- Branding
- Social media
- Event fundraising
- Personal narrative
- Pitching
- Database management
- NationBuilder
- Donor relations and support
- Community organising
- Values-based communication
- Narrative and storytelling

What's in it for you?

- Gain valuable experience in the not-for-profit and climate change sectors
- Receive formal training in many aspects of fundraising and communications in the not-for-profit sector from experts in their fields
- Develop your skills on real-life fundraising projects
- Be part of a dynamic start-up organisation that will be reaching thousands of people
- Meet and work with like-minded people
- Make a meaningful difference to Climate for Change and the work that we do
- Have access to mentors and networking opportunities
- Develop your professional profile, particularly in the climate change and not-for-profit sector

Key Selection Criteria

Applicants should be prepared to commit to the fellowship goals, attending the retreat as well as nearly all weekly sessions.

We are looking for applicants with the following skills and attributes:

- strong communication and interpersonal skills
- ability to work collaboratively within a team
- proven ability to work independently to achieve results and meet deadlines
- initiative and creative thinking
- ability to set high goals and achieve them
- organised with excellent time-management skills

Key dates:

Welcome Dinner - Thursday January 18, 2018

Retreat - Evening of January 25 to evening of January 28, 2018

Training workshops and seminars - held from 6 to 8:30pm on a weekday evening (TBC based on the best day for the group) from February until the end of May

Cost:

Worth thousands of dollars, the training in this fellowship is offered free of charge as participants will help fundraise for Climate for Change as part of their project work. Participants will need to cover the costs of the retreat (accommodation, food and transport). This cost is yet to be finalised, but will be below \$500. Some full and partial scholarships will be made available to applicants based on need.

For more information about the Fellowship, please see

www.climateforchange.org.au/c4cfellowship.