

Face to Face Fundraiser

Who we are

The Wilderness Society is a community-based environmental advocacy organisation supported by over 40,000 members. Established in 1976, we have been at the forefront of Australia's most historic environmental campaigns, including the Franklin River, Fraser Island, Wild Rivers, Marine Parks, Tasmanian forests, numerous World Heritage areas and James Price Point in the Kimberley. The Wilderness Society supports Indigenous people's land and sea rights, and is committed to working with traditional and historical owners before and during campaigns to protect wilderness and nature.

Our vision

To transform Australia into a society that protects, respects and connects with the natural world that sustain us.

There are five guiding themes that form the basis for our work:

1. **Ecological Degradation:** campaigning to reverse the decline of nature
2. **Climate Change:** campaigning to address the greatest single threat to nature, particularly stopping the exploitation of new fossil fuel deposits
3. **Scientific and Economic Credibility:** the development of workable solutions to the threats to nature and new economic opportunities
4. **Inspiration and Connection:** helping reconnect the Australian community with the intangible value of the natural world
5. **Movement Building:** the role of the Wilderness Society in linking people to transform Australian society to protect nature

Our values

- Passion for our purpose
- The power of people to make change
- Organisational independence and integrity
- Compassion
- Commitment to success in protecting the environment

The Wilderness Society is an equal opportunity employer that places great importance on the



principles of nonviolence and consensus decision-making.

Job Title	Face to face Fundraiser
Department	Membership & Fundraising/Wilderness Defenders
Location	Various
Level	1
Hours	18- 30 hours per week
Tenure	Casual
Reports to	Regional Fundraising Manager

The position

Face to face fundraising (F2F, known internally as the WD or Wilderness Defender program) is a vital source of income and support for The Wilderness Society.

Reporting to the Regional Fundraising Manager, the Face to face fundraiser will engage members of the public at rostered locations and inspire people to commit ongoing funds and support that will ensure the success of The Wilderness Society's mission.

Key responsibilities and measures/outcomes

Fundraising	
Key Responsibilities	Measures/Outcomes
<ul style="list-style-type: none">● Approach and engage the public at assigned territory/venues.● Inspire members of the public to commit ongoing donations to TWS.● Consistently achieve personal targets in accordance with agreed KPIs.● Quickly identify and report disciplinary issues/ other events that may implicate the organisation or the well-being of team members to the Coordinator.● Personally adhere to the Public Fundraising and Regulatory Association (PFRA) code of conduct at all times.	<ul style="list-style-type: none">● 1.5 members per shift.● Average supporter contribution of \$28.00● 90% adherence to scheduled shifts● 85% scheduled first payments occur.● Reports and feedback demonstrate: Sincere commitment and focus for the organisations purpose in all interactions with internal and external parties.



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| <ul style="list-style-type: none">• Maintain an up to date understanding of a range of TWS's campaigns so as to knowledgeably speak to potential supporters about the organisation's work.• Assist with outbound telephone calls to supporters as required.• Promote TWS values and vision to the public. | |
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Selection Criteria

Essential

- Demonstrated passion and commitment to The Wilderness Society's purpose and values
- Commitment to professional and ethical standards.
- Highly developed verbal communication and interpersonal skills
- Confident knowledge of environmental issues
- Ability to relate to people from all walks of life
- Ability to achieve desired results in a variety of environments
- Ability to work effectively individually or as part of a team

Desirable

- At least one year experience in sales or fundraising

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